ORDER



Orders Order / Rev: 36903 Alt Order #: 08836469 Product Desc: OBAMA/P/D Estimate: KLAS 1536 Flight Dates: 09/04/12 - 10/01/12 Primary AE: Mike Jones Original Date / Rev: 08/06/12 / 08/29/12 Sales Office: K-WAS Order Type: **GENERAL** Sales Region: National **GMMB** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15%

Advertiser Name: Obama, Barack D-President Demographic: A35+

Product Codes: PO1 LV4 Priority:

AGY, POL, CAND Revenue Codes:

New Business Thru:

Order Separation: Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	402	\$224,935.00	\$191,194.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	402	\$224,935.00	\$191,194.75	0.00
Totals	402	\$224,935.00	\$191,194.75	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones	•		Start Of Order - End Of Order	100%

Share	Total
30%	\$224,935.00
100%	\$749,783.33
	30%

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$187,445.83
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$37,489.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 8	09/04/1	2 09/28/12	8 News Now 5a M	1-F CM	5-6a	MTWTF	:30	5	\$145.00LV3	0.00 NM	20	\$2,900.00
			8 News Now 5a M	И-F								
8 NE	WS NOW											
9	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	09/04/12	09/10/12	MTWTF	5	\$145.00	0.00						
Week: 0	09/11/12	09/17/12	MTWTF	5	\$145.00	0.00						
Week:	09/18/12	09/24/12	MTWTF	5	\$145.00	0.00						
Week:	09/25/12	10/01/12	-TWTF	5	\$145.00	0.00					l	

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KLAS

Order / Rev: 36903

36903

Advertiser: Oba

Obama, Barack D-President

Alt Order #: Flight Dates: 08836469

Product Desc:

OBAMA/P/D

09/04/12 - 10/01/12

Estimate:

l = 0b 04-4	5	l 0 - l-	D	01 1/5	T. 5					_	
Ln Ch Start		Inventory Code	Break	A CONTRACTOR OF THE PARTY OF TH	Time Days	Len Sp	- C	Rate Pri	- WHITE SHARE STATE		Amount
E 1 8 09/04/	12 09/28/12	8 News Now 5a M 8 News Now 5a M	(0.000,000	5-6a	MTWTF	:30	5	\$145.00LV3	0.00 NM	20	\$2,900.00
8 NEWS NOW		0 110110 11011 04 11	80.9								
E 2 8 09/04/	12 09/28/12	8 News Now 6a M	-F CM	6-7a	MTWTF	:30	5	\$245.00LV2	0.00 NM	20	\$4,900.00
O NEW C NOW		8 News Now 6a M	-F								
8 NEWS NOW Start Date	End Date	Weekdays	Spots/Week	Pata	Poting						
Week: 09/04/12	09/10/12	MTWTF	5	<u>Rate</u> \$245.00	Rating 0.00						
Week: 09/11/12	09/17/12	MTWTF	5	\$245.00	0.00						
Week: 09/18/12	09/24/12	MTWTF	5	\$245.00	0.00						
Week: 09/25/12	10/01/12	-TWTF	5	\$245.00	0.00					10000000	Description (Sense_Fastering endowns)
E 3 8 09/04/	12 09/28/12			7-9a	MTWTF	:30	5	\$150.00LV2	0.00 NM	20	\$3,000.00
CBS THIS MOF	RNING	CBS This Morning									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/12	09/10/12	MTWTF	5	\$150.00	0.00						
Week: 09/11/12	09/17/12	MTWTF	5	\$150.00	0.00						
Week: 09/18/12	09/24/12	MTWTF	5	\$150.00	0.00						
Week: 09/25/12	10/01/12	-TWTF	5	\$150.00	0.00						
E 4 8 09/08/	12 09/29/12			5-7a	S-	:30	1	\$240.00LV1	0.00 NM	4	\$960.00
CBS THIS MOF	DNING SATU	CBS Early Show -	Sat.								
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 09/03/12	09/09/12	S-	<u>50015/77466K</u>	\$240.00	0.00						
Week: 09/10/12	09/16/12	S-	i	\$240.00	0.00						
Week: 09/17/12	09/23/12	S-	1	\$240.00	0.00						
Week: 09/24/12	09/30/12	S-	1	\$240.00	0.00						
E 5 8 09/09/	12 09/30/12	Eye on Wash/Wal	St Jo@M	5-6a	S	:30	1	\$75.00LV2	0.00 NM	4	\$300.00
		Eye On Wash/Wa	II St JrnI	(5:00 AM-5:3	30 AM)						
EYE ON WASH				Б.	D. ()						
Start Date	End Date	the second secon	Spots/Week	Rate	Rating						
Week: 09/03/12	09/09/12	S S	1	\$75.00 \$75.00	0.00 0.00						
Week: 09/10/12 Week: 09/17/12	09/16/12 09/23/12	S	1	\$75.00	0.00						
Week: 09/24/12	09/30/12	S	1	\$75.00	0.00						
E 6 8 09/09/	12 09/30/12	Eye on Wash/Wal	St Jo@M	5-6a	S	:30	1	\$75.00LV2	0.00 NM	4	\$300.00
1000010-00 AND		Eye On Wash/Wa	II St JrnI	(5:30 AM-6:0	00 AM)						
WALL STREET			2 227 1								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12	09/09/12	S S	1	\$75.00 \$75.00	0.00 0.00						
Week: 09/10/12 Week: 09/17/12	09/16/12 09/23/12	S	1	\$75.00	0.00						
Week: 09/24/12	09/30/12	S	1	\$75.00	0.00						
		8 News Now Sun	AM #1CM	8 News Nov	v Sun AS	:30	1	\$315.00LV1	0.00 NM	4	\$1,260.00
		8 News Now Sun									
8 NEWS NOW	SUNDAY MO										
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 09/03/12	09/09/12	S	1	\$315.00	0.00						
Week: 09/10/12 Week: 09/17/12	09/16/12	S S	1	\$315.00 \$315.00	0.00 0.00						
Week: 09/1//12	09/23/12 09/30/12	S	1	\$315.00	0.00						
		CBS News Sunda	y Morr@M	CBS Sunda	y MorniS	:30	1	\$850.00LV1	0.00 NM	4	\$3,400.00
		CBS News Sunda			₹00						
CBS NEWS SU	JNDAY MOR		955 SEE								
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 09/03/12	09/09/12	S	1	\$850.00	0.00						
Week: 09/10/12	09/16/12	S S	1	\$850.00	0.00 0.00						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	S	1	\$850.00 \$850.00	0.00						
		8 News Now Sun	AM #2CM		v Sun <i>A</i> S	:30	1	\$850.00LV1	0.00 NM	4	\$3,400.00
2 0 00,09/	. 2 30,00,12	8 News Now Sun			number to the second se		14 7 .00				10200 \$1000 TARTAN
8 NEWS NOW	SUNDAY MO										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	

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KLAS

Order / Rev:

36903

Advertiser:

Obama, Barack D-President

Alt Order #:

08836469

Product Desc:

OBAMA/P/D

Flight Dates:

09/04/12 - 10/01/12

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 9 8 09/09/12	2 09/30/12	8 News Now Sun		8 News Nov	v Sun AS	:30	1	\$850.00LV1	0.00 NM	4	\$3,400.00
8 NEWS NOW S		8 News Now Sun	AM #2								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12	09/09/12	S	1	\$850.00	0.00						
Week: 09/10/12	09/16/12	S	1	\$850.00	0.00						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	S S	1	\$850.00 \$850.00	0.00 0.00						
		Face The Nation	CM	Face The N		:30	1	\$940.00LV1	0.00 NM	4	\$3,760.00
210 0 00/00/12	- 00/00/12	Face The Nation	0	. 400 1110 11	4	.00	•	40 10.0027 .	0.00 11	•	40 1. 60 .00
FACE THE NATIO	ON										
Start Date	End Date	<u>Weekdays</u> S	Spots/Week	<u>Rate</u>	Rating						
Week: 09/03/12 Week: 09/10/12	09/09/12 09/16/12	S	1	\$940.00 \$940.00	0.00 0.00						
	09/23/12	S	i	\$940.00	0.00						
Week: 09/24/12	09/30/12	S	1	\$940.00	0.00						
E 11 8 09/04/12	2 09/28/12	Live w/Kelly	СМ	9-10a	MTWTF	:30	5	\$200.00 LV3	0.00 NM	20	\$4,000.00
1 13 /51 14 /1 11 / 151 /		Live With Regis 8	& Kelly								
LIVE! WITH KEL Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Start Date Week: 09/04/12	09/10/12	<u>vveekdays</u> MTWTF	Spots/vveek 5	\$200.00	0.00						
Week: 09/11/12	09/17/12	MTWTF	5	\$200.00	0.00						
Week: 09/18/12	09/24/12	MTWTF	5	\$200.00	0.00						
Week: 09/25/12	10/01/12	-TWTF	5	\$200.00	0.00			04 000 0011/4	0.00 1/14	_	#7 000 00
E 12 8 09/04/12	2 09/28/12	Price Is Right Price Is Right	CM	10-11a	MTWTF	:30	2	\$1,000.00LV1	0.00 NM	7	\$7,000.00
PRICE IS RIGHT	•	File is Right									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/04/12	09/10/12	MTWTF		\$1,000.00	0.00						
Week: 09/11/12	09/17/12	MTWTF		\$1,000.00	0.00						
Week: 09/18/12 Week: 09/25/12	09/24/12 10/01/12	MTWTF -TWTF		\$1,000.00 \$1,000.00	0.00 0.00						
	10/01/12		CM	11a-12p	MTWTF	:30	2	\$1,500.00LV1	0.00 NM	7	\$10,500.00
210 0 0000		Young & Restles	-								
YOUNG & REST	LESS										
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					,	
Week: 09/04/12 Week: 09/11/12	09/10/12 09/17/12	MTWTF MTWTF		\$1,500.00 \$1,500.00	0.00 0.00						
Week: 09/18/12	09/24/12	MTWTF		\$1,500.00	0.00						
Week: 09/25/12	10/01/12	MTWTF	2	\$1,500.00	0.00						
E 14 8 09/04/12	2 09/28/12	8 News Now Noo		12-1230p	MTWTF	:30	5	\$200.00LV3	0.00 NM	20	\$4,000.00
8 NEWS NOW A	T NIOONI	8 News Now Noc	n M-F								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/12	09/10/12	MTWTF	5		0.00						
Week: 09/11/12	09/17/12	MTWTF	5	\$200.00	0.00						
Week: 09/18/12	09/24/12	MTWTF -TWTF	5 5	\$200.00 \$200.00	0.00 0.00						
Week: 09/25/12 E 15 8 09/04/12	10/01/12	1230-2p Soaps/ L		1230-1p	MTWTF	:30	2	\$900.00LV1	0.00 NM	8	\$7,200.00
E 10 0 09/04/12	L U3120112	Soaps	-141UD O1A1	(12:30 PM-1		.55	-	4000.00EV1	0.00 14101	ľ	4. Imag.00
THE BOLD AND	THE BEAU			•	•						
Start Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09/04/12 Week: 09/11/12	09/10/12 09/17/12	MTWTF MTWTF	2 2		0.00 0.00						
Week: 09/18/12	09/24/12	MTWTF	2	-	0.00						
Week: 09/25/12	10/01/12	-TWTF	2	\$900.00	0.00			· · · · · · · · · · · · · · · · · · ·			
E 16 8 09/04/12	2 09/28/12	• •		1-2p	MTWTF	:30	2	\$900.00LV1	0.00 NM	8	\$7,200.00
LETIC MAVE A D	EAL	Let's Make A Dea	al	(1:00 PM-2:	00 PM)						
LET'S MAKE A D Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/04/12	09/10/12	MTWTF	2		0.00						
Week: 09/11/12	09/17/12	MTWTF	2	\$900.00	0.00						
Week: 09/18/12	09/24/12	MTWTF -TWTF	2 2		0.00 0.00						
Week: 09/25/12	10/01/12	1 10 1 1	2	ψ300.00	0.00				•	•	

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KLAS

Order / Rev: 36903

Advertiser:

Obama, Barack D-President

Alt Order #:

08836469

Product Desc:

OBAMA/P/D

Flight Dates:

09/04/12 - 10/01/12

Estimate:

r light bates.	00/04/12 - 10/0	71712		LStillate.	1550						
Ln Ch S	tort End	Inventory Code	Prook	Ctart/Eng	Time Dave	l C	_1_	Data Dai	D4 - T	01-	
Name and Address of the Owner, where the Owner, which is th	tart End	Inventory Code	Break	The Part of the Pa	Time Days	Len Sp		Rate Pri		THE REAL PROPERTY.	Amount
E 16 8 09	/04/12 09/28/12	1230-2p Soaps/ L		1-2p	MTWTF	:30	2	\$900.00LV1	0.00 NM	8	\$7,200.00
LET'S MAK	EADEAL	Let's Make A Dea	al .	(1:00 PM-2:	00 PM)						
-							-				
E 17 8 09	/04/12 09/28/12		CM	2-3p	MTWTF	:30	2	\$900.00LV1	0.00 NM	8	\$7,200.00
THE TALK		The Talk									
THE TALK											
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/1		MTWTF MTWTF	2	\$900.00	0.00						
Week: 09/11/1 Week: 09/18/1		MTWTF	2	\$900.00 \$900.00	0.00 0.00						
Week: 09/25/1		-TWTF	2		0.00						
A solida de anto mante de la companya de la company	/04/12 09/28/12		CM	3-4p	MTWTF	:30	5	\$275.00LV3	0.00 NM	20	\$5,500.00
L 10 0 09/	104/12 09/20/12	Ellen	Civi	3-4p	MIWIFE	.50	3	\$275.00LV5	0.00 14141	20	\$5,500.00
ELLEN		Liich									
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/1		MTWTF	5	\$275.00	0.00						
Week: 09/11/1		MTWTF	5	\$275.00	0.00						
Week: 09/18/1		MTWTF	5	\$275.00	0.00						
Week: 09/25/1	10/01/12	-TWTF	5	\$275.00	0.00						
E 19 8 09	/08/12 09/08/12	Politics Now S Se	belius CM	Various	S-	:30	1	\$625.00LV1	0.00 NM	1	\$625.00
		Politics Now S Se	ebelius	(5:30 PM-6:	00 PM)						
THE INSIDE	ER WEEKEND										
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/1	12 09/09/12	S-	1	\$625.00	0.00						
E 20 8 09	/09/12 09/30/12	Sun 3-4p Storm S	StoriesCM	3-4p	S	:30	1	\$115.00LV3	0.00 NM	4	\$460.00
500 per appet to 100 per 100 p		3-4p Storm Storie	s								
STORM ST	ORIES (HOUR)		Oderan Park, Australian Sp.	santa sto							
Start D	and the second s	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/1		S	1	\$115.00	0.00						
Week: 09/10/1		S S	1	\$115.00	0.00 0.00						
Week: 09/17/1 Week: 09/24/1		S	1	\$115.00 \$115.00	0.00						
		Sun 4-5P Elec Pla		4-5p	S	:30	1	\$125.00LV3	0.00 NM	4	\$500.00
E21 6 09	109/12 09/30/12	4-5p Electric Play	(C) (C)	(4:00 PM-5:		.00		ψ120.00EV0	0.00 11111	•	\$000.00
ELECTRIC	PLAYGROUND		gilla ZX	(1.00 1 111 0.	00 1 111)						
Start D		Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/1	Control of the Contro	S	1	\$125.00	0.00						
Week: 09/10/1		S	1	\$125.00	0.00						
Week: 09/17/1		S	1	\$125.00	0.00						
Week: 09/24/1		S	1	\$125.00	0.00						
E 22 8 09	/09/12 09/30/12	Sun 530-6p Ins E		530-6p	S	:30	1	\$115.00LV3	0.00 NM	4	\$460.00
		Inside Edition Wk	and								
INSIDE ED				-							
Start D	CONTRACTOR DE L'ON PROPERTIES	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/03/1		S	1	\$115.00	0.00						
Week: 09/10/1		S S	1	\$115.00 \$115.00	0.00 0.00						
Week: 09/17/1 Week: 09/24/1		S	1	\$115.00	0.00						
		8 News Now 4p M	1-F CM	4-5p	MTWTF	:30	5	\$225.00LV3	0.00 NM	20	\$4,500.00
L 23 0 03	104/12 03/20/12	8 News Now 4p N		(4:30 PM-5:		.00		V	0.00 1		
8 NEWS NO	OW AT 4PM & 43			(,						
Start D	ate End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/1	Control of the Contro	MTWTF	5	\$225.00	0.00						
Week: 09/11/1	12 09/17/12	MTWTF	5	\$225.00	0.00						
Week: 09/18/1		MTWTF	5	\$225.00	0.00						
Week: 09/25/1	The second secon	-TWTF	5	\$225.00	0.00	700-20-200					
E 24 8 09	/04/12 09/28/12	8 News Now 5-63		5-630p	MTWTF	:30	5	\$275.00LV3	0.00 NM	20	\$5,500.00
O MENTO M	OM DOTATION	8 News Now 5-63	BUP M-F								
The second secon	OW ROTATION	Machda.	Cnot-AM1	D-1-	Dotino.					I	
Start D		<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
Week: 09/04/1 Week: 09/11/1		MTWTF	5	\$275.00	0.00						
Week: 09/11/		MTWTF	5		0.00						
110011.00/10/		E-CENTER COST								9	

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KLAS

Order / Rev:

36903

Advertiser:

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OBAMA/P/D

Flight Dates:

09/04/12 - 10/01/12

Estimate:

Ln Ch Start End				Time Days	Len Spo	ts	Rate Pri			Amount
E 24 8 09/04/12 09/28/12		5-	630p	MTWTF	:30	5	\$275.00LV3	0.00 NM	20	\$5,500.00
8 NEWS NOW ROTATION	8 News Now 5-630p M-F									
Start Date End Date	Weekdays Spots/W	eek	Rate	Rating						
Week: 09/25/12 10/01/12	-TWTF		\$275.00	0.00						
E 25 8 09/08/12 09/29/12	2 8 News Now Sat 5-7p CN		7p	S-	:30	1	\$550.00LV1	0.00 NM	4	\$2,200.00
8 NEWS NOW AT 5PM-SA	8 News Now Sat 5-7p	(5:	:00 PM-5:3	80 PM)						
Start Date End Date	ı Weekda <u>ys</u> <u>Spots∕W</u>	eek	Rate	Rating						
Week: 09/03/12 09/09/12	S-		\$550.00	0.00						
Week: 09/10/12 09/16/12	S-	1	\$550.00	0.00						
Week: 09/17/12 09/23/12	S-		\$550.00	0.00						
Week: 09/24/12 09/30/12 E 26 8 09/08/12 09/29/12	2 8 News Now Sat 5-7p CN		\$550.00 7p	0.00 S-	:30	1	\$550.00LV1	0.00 NM	4	\$2,200.00
E 20 0 09/08/12 09/29/12	8 News Now Sat 5-7p		.7p :30 PM-7:0	-	.50	•	4550.00EV1	0.00 NW	7	Ψ2,200.00
8 NEWS NOW AT 630PM-S	•	,								
Start Date End Date	Weekdays Spots/W		<u>Rate</u>	Rating						
Week: 09/03/12 09/09/12	\$-		\$550.00	0.00						
Week: 09/10/12 09/16/12 Week: 09/17/12 09/23/12	S- S-		\$550.00 \$550.00	0.00 0.00						
Week: 09/24/12 09/30/12	S-		\$550.00	0.00						
E 27 8 09/16/12 09/23/12	2 8 News Now Sun 5-7p CN	5-	-7p		:30	1	\$875.00LV1	0.00 NM	2	\$1,750.00
	8 News Now Sun 5-7p	(5:	:00 PM-5:3	80 PM)						
8 NEWS NOW AT 5PM-SU			Dete	D-4:						
Start Date	Weekdays Spots/W		<u>Rate</u> \$875.00	Rating 0.00						
Week: 09/10/12 09/10/12 Week: 09/17/12 09/23/12	\$		\$875.00	0.00						
	2 8 News Now Sun 5-7p CN		·7p	9	3 :30	1	\$600.00LV1	0.00 NM	3	\$1,800.00
	8 News Now Sun 5-7p	(6:	:30 PM-7:0	00 PM)						
8 NEWS NOW AT 630PM-S			5.4	5.6						
<u>Start Date</u> <u>End Date</u> Week: 09/03/12 09/09/12	Weekdays Spots/W		<u>Rate</u> \$600.00	Rating 0.00						
Week: 09/10/12 09/16/12		ò	\$0.00	0.00						
Week: 09/17/12 09/23/12	S	1	\$600.00	0.00						
Week: 09/24/12 09/30/12	S		\$600.00	0.00			<u>_</u>		l	
E 29 8 09/04/12 09/28/12	•	l 63	30-7p	MTWTF	- :30	5	\$300.00LV2	0.00 NM	20	\$6,000.00
INSIDE EDITION	Inside Edition									
Start Date End Date	Weekdays Spots/W	<u>eek</u>	Rate	Rating						
Week: 09/04/12 09/10/12	MTWTF		\$300.00	0.00						
			nd Time		<u>Weekdays</u>	Leng		Rtg Type		
	630-7p Inside Edition	630-7p			MTWThF		30 (\$300.00)	0.00 NM	ľ	
See MG 29.21	620 7n Ingido Edition	630-7p			MTWThF		30 (\$300.00)	0.00 8/84		
3 8 09/04/12-09/10/12 See MG 29.23	630-7p Inside Edition	550-7 p			IAI LAN I I I I I I I I I I I I I I I I I I I	•••	30 (\$300.00)	0.00 19191		
	630-7p Inside Edition	630-7p			MTWThF	. •	30 (\$300.00)	0.00 NM		
See MG 29.22	050-1p msido Edition	300-1 p				•	00 (4000.00)	0.00 / 1111		
21 8 09/04/12-09/04/12	Tue 10-11p	10-11p			-T	. :	30 \$300.00	0.00 NM		
→ MG for 29.1 09/04		•								
•	pecial programming / Dem. C									
22 8 09/05/12-09/05/12	Wed 10-11p	10-11p			W	• ::	30 \$300.00	0.00 NM		
MG for 29.5 09/05	pecial programming / Dem. C	nventi	on - hoo							
23 8 09/06/12-09/06/12		10-11p			Th	. •	30 \$300.00	0.00 NM		
⊕ MG for 29.3 09/06	···- ·• ··-	۳				•				
~	pecial programming / Dem. C	onventio	on - bco							
Week: 09/11/12 09/17/12	MTWTF		\$300.00	0.00					1	
Week: 09/18/12 09/24/12	MTWTF -TWTF		\$300.00 \$300.00	0.00 0.00						
Week: 09/25/12 10/01/12 E 30 8 09/04/12 09/28/12			-8p	MTWTF	- :30	5	\$325.00LV2	0.00 NM	20	\$6,500.00
_ 50	7-8p Rotator	, ,-	- P	FI # 1 12 - 2	.50	•		0.00 14141	~	40,000.00
ET/INSIDER									ŀ	

Print Date: 08/29/12 14:22:40 Page 6 of 10

KLAS

Order / Rev:

36903

Advertiser:

Obama, Barack D-President

Alt Order #:

08836469

Product Desc:

OBAMA/P/D

Flight Dates:

09/04/12 - 10/01/12

Estimate:

Ln Ch Start End	Inventory Code	Break	Start/End	•	Len Spot				Amount
E 30 8 09/04/12 09/28/12	•	CM	7-8p	MTWTF-	- :30	5 \$325.00LV2	0.00 NM	20	\$6,500.00
ET/INSIDER	7-8p Rotator								
Start Date End Date		ots/Week	<u>Rate</u>	Rating					
Week: 09/04/12 09/10/12	MTWTF	5 Stort	\$325.00	0.00	Maakdaya	onath Poto	Pta Type		
Spot Ch Date Range D 1 8 09/04/12-09/10/12 7	escription -8p Rotator	<u>3tari</u> 7-8p	/End Time		Weekdays I	<u>-ength Rate</u> :30 (\$325.00)	Rtg Type 0.00 NM		
See MG 30.21	Op 1 101210 .					,		!	
4 8 09/04/12-09/10/12 7 See MG 30.23	-8p Rotator	7-8p			MTWThF	:30 (\$325.00)	0.00 NM		
5 8 09/04/12-09/10/12 7- See MG 30.22	-8p Rotator	7-8p			MTWThF	:30 (\$325.00)	0.00 NM		
21 8 09/04/12-09/04/12 T	ue 10-11p	10-1	1p		-T	:30 \$325.00	0.00 NM		
⊕ MG for 30.1 09/04			•						
Program moved due spe									
22 8 09/05/12-09/05/12 W MG for 30.5 09/05	/ed 10-11p	10-1	1р		W	:30 \$325.00	0.00 NM		
Program moved due spe	ecial programming / De	em. Conve	ntion - bco						
23 8 09/06/12-09/06/12 T		10-1			Th	:30 \$325.00	0.00 NM		
MG for 30.4 09/06									
Program moved due spe				0.00			,		
Week: 09/11/12 09/17/12 Week: 09/18/12 09/24/12	MTWTF MTWTF	5 5	\$325.00 \$325.00	0.00 0.00					
Week: 09/25/12 10/01/12	-TWTF	5	\$325.00	0.00					
E 31 8 09/08/12 09/22/12	Sat 7-8p - ET Wknd Ent Tonight Weeken	CM d	7-8p	S	:- :30	1 \$175.00LV2	0.00 NM	2	\$350.00
Start Date End Date	Weekdays Sp	ots/Week	<u>Rate</u>	Rating				1	
Week: 09/03/12 09/09/12	S-	1	\$175.00	0.00					
Week: 09/10/12 09/16/12 Week: 09/17/12 09/23/12	S-	0	\$0.00 \$175.00	0.00 0.00					
E 32 8 09/17/12 09/17/12	Mon 8-9p	CM	8-9p	M	- :30	1 \$1,600.00LV2	0.00 NM	1	\$1,600.00
HOW I MET MOTHER/ TWO	How I Met Your Moth D BROKE GIRLS	ner	(8:00 PM-9:0	0 PM)					
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Sp M	ots/Week 1	<u>Rate</u> \$1,600.00	Rating 0.00					
E 33 8 09/24/12 09/24/12	Mon 9-10p 2 Broke Girls / Mike	CM & Molly	9-10p	M	:30	1 \$2,100.00LV1	0.00 NM	0	\$0.00
2.5 MEN /MIKE & MOLLY									
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> Sp M	ots/Week 1	<u>Rate</u> \$2,100.00	Rating 0.00					
	escription		/End Time				Rtg Type		
1 8 09/24/12-09/30/12 N	10n 9-10p	9-10	P		M	:30 (\$2,100.00)	0.00 NM		
Credited 504040 004040	Man 40 44m	ON4	40.44=		.20	4 62 000 0011/2	0.00 NA		60 000 00
E 34 8 09/10/12 09/10/12 HAWAII FIVE-0	Hawaiii Five-O	CM	10-11p	M	:30	1 \$2,000.00LV2	U.UU MIVI	1	\$2,000.00
Start Date	<u>Weekdays</u> Sr	ots/Week	<u>Rate</u> \$2,000.00	Rating 0.00					
E 35 8 09/11/12 09/11/12		СМ	8-9p	-T	:30	1 \$2,100.00LV2	0.00 NM	1	\$2,100.00
NCIS	11013								
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	<u>Weekdays</u> <u>Sr</u> -T	ots/Week 1	<u>Rate</u> \$2,100.00	Rating 0.00					
E 36 8 09/25/12 09/25/12	Tue 8-9p NCIS	CM	8-9p	-T	:30	1 \$6,000.00LV1	0.00 NM	1	\$6,000.00
NCIS									
Start Date End Date		ots/Week		Rating					
Week: 09/24/12 09/30/12	-T		\$6,000.00	0.00	.20	4 62 400 001 \	0.00 5154		64 200 00
E 37 8 09/04/12 09/18/12	NCIS: LA	CM	9-10p	-T	:30	1 \$2,100.00LV2	U.UU NM	2	\$4,200.00
Start Date End Date	<u>Weekdays</u> <u>Sr</u>	ots/Week	<u>Rate</u>	Rating					

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KLAS

Order / Rev: 36903

Advertiser:

Obama, Barack D-President

Alt Order #: Flight Dates: 08836469

09/04/12 - 10/01/12

Product Desc:

OBAMA/P/D

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 37 8	09/04/1	2 09/18/12	Tue 9-10p	CM	9-10p	-T	:30	1	\$2,100.00LV2		SECURE AND DESCRIPTION OF THE PERSON NAMED IN	\$4,200.00
			NCIS: LA									
N978 NES TO	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0 Week: 0		09/09/12 09/16/12	-T	1	\$2,100.00 \$0.00	0.00 0.00						
Week: 0		09/23/12	-T		\$2,100.00	0.00						
E 38 8	09/11/1	2 09/11/12	Tue 10-11p	СМ	10-11p	-T	:30	1	\$1,400.00LV3	0.00 NM	1	\$1,400.00
			CSI									
48 HC				0 1 00/ 1	D . I	D. II						
Week: 0	tart Date	End Date 09/16/12	Weekdays -T	Spots/Week	Rate \$1,400.00	Rating 0.00						
E 39 8		2 09/12/12		CM	8-9p	W	:30	1	\$1,600.00LV3	0.00 NM	2	\$3,200.00
200 0	00/00/1	2 00/12/12	Big Brother	0	ООР	10000			V.,,000.000		_	70,200
BIG B	ROTHER											
Annexa San Star	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0 Week: 0		09/09/12 09/16/12	W		\$1,600.00 \$1,600.00	0.00 0.00						
E 40 8		2 09/26/12		CM	8-9p	W	:30	1	\$2,100.00LV2	0.00 NM	1	\$2,100.00
L 40 0	03/20/1	2 03/20/12	Survivor: Philippir		ООР		.00		¢2,100.00212	0.00 1111		42,100.00
SURV	/IVOR 25											
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		09/30/12	W		\$2,100.00	0.00						
E 41 8	09/19/1	2 09/19/12		CM	8-930p	W	:30	1	\$1,800.00LV1	0.00 NM	0	\$0.00
CRIM	INAL MINE	os	Survivor: Philippir	ies								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	9/17/12	09/23/12	W		\$1,800.00	0.00		8		1000		
	Ch Date Ra		escription		t/End Time	-	leekdays			Rtg Type		
	8 09/17/12 Credited	2-09/23/12 V	Ved 8-9p	8-93	Up		-W	-	:30(\$1,800.00)	0.00 10101		
		0.00/05/40	10/ 140 44	OM	10.11=	1.1	.20		\$1,800.00LV2	0.00 NM	1	\$1,800.00
E 42 8	09/05/1	2 09/05/12	Wed 10-11p CSI	CM	10-11p	W	:30		\$1,800.00LV2	U.UU INIVI	1	\$1,000.00
C.S.I.			001									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	9/03/12	09/09/12	W	1	\$1,800.00	0.00						
E 43 8	09/26/1	2 09/26/12	N.	CM	10-11p	W	:30	1	\$2,300.00LV2	0.00 NM	1	\$2,300.00
C.S.I.			CSI									
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		09/30/12	W		\$2,300.00	0.00						
E 44 8	09/20/1	2 09/20/12	Thu 8-9p	CM	8-9p	T	:30	1	\$1,800.00LV3	0.00 NM	1	\$1,800.00
			Big Bang / 2 1/2 I	Men								
	ang/ 2.5 M			0	D-4-	Deties						
<u>S</u> Week: 0		End Date 09/23/12	<u>Weekdays</u> T	Spots/Week	Rate \$1,800.00	Rating 0.00						
E 45 8			Thu 9-10p	CM	9-10p	T	:30	1	\$8,500.00LV1	0.00 NM	1	\$8,500.00
L 45 0	00/10/1	2 00/10/12	Big Brother	•	Р							
	ROTHER											
	Start Date	End Date	Weekdays	Spots/Week		Rating						
Week: 0		09/16/12	T		\$8,500.00	0.00	:30	1	\$2,300.00LV2	0.00 NIM	1	\$2,300.00
E 46 8	09/20/1	2 09/20/12	Thu 10-11p Person Of Interes	CM st	10-11p		.50	1	\$2,500.00LV2	0.00 14141	l '	\$2,500.00
PERS	SON OF IN	TEREST	. Closti of interes									
		End Date	Weekdays	Spots/Week		Rating						
Week: 0	9/17/12	09/23/12	T		\$2,300.00	0.00			****	0.00.11		000000
E 47 8	09/14/1	12 09/14/12		CM	8-9p	F	:30	1	\$900.00LV3	0.00 NM	1	\$900.00
CSI: I	NY		Undercover Boss	9								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/10/12	09/16/12	F	1	\$900.00	0.00						
E 48 8	The Total Control of Control of Control	12 09/07/12		CM	10-11p	F	:30	1	\$7,500.00LV1	0.00 NM	1	\$7,500.00

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KLAS

Order / Rev:

36903

Advertiser:

Obama, Barack D-President

Alt Order #:

08836469

Product Desc:

OBAMA/P/D

Flight Dates: 09/04/12 - 10/01/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Fri 10-11p									
BLUE	BLOODS		Blue Bloods									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0	9/03/12	09/09/12	F	1	\$7,500.00	0.00						
E 49 8	09/08/1	2 09/22/12	Sat Prime Specia	I CM	8-10p	S-	:30	1	\$500.00LV2	0.00 NM	3	\$1,500.00
CDIM	ETIME SA	TUDDAY	KLAS Movie		(8:00 PM-10	:00 PM)						
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/09/12	S-	1	\$500.00	0.00						
Week: 09		09/16/12	S-	1	\$500.00	0.00						
Week: 09		09/23/12	S-	1	\$500.00	0.00						
E 50 8	09/15/1	2 09/22/12	Sat 10-11p 48 Hours Mystery	CM	10-11P	S-	:30	1	\$2,250.00LV1	0.00 NM	2	\$4,500.00
48 HO	URS MYS	STERY	40 Flours Mystery									
S	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	S-	1	,	0.00						
Week: 0		09/23/12	S-		\$2,250.00	0.00			40.077.0011//	0.00.184		040 405 00
E 51 8	09/09/1	2 09/23/12	Sun 7-8p 60 Minutes	CM	7-8p	\$:30	1	\$3,375.00LV1	0.00 NM	3	\$10,125.00
60 MII	NUTES		oo wiindles								i	
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0	9/03/12	09/09/12	S		\$3,375.00	0.00						
Week: 0		09/16/12	S S		\$3,375.00	0.00						
Week: 09		09/23/12 2 09/30/12	Sun 8-9p	CM	\$3,375.00 8-9p	0.00	:30	1	\$4,750.00LV1	0.00 NM	1	\$4,750.00
E 32 6	09/30/1	2 03/30/12	Amazing Race	Olvi	(8:00 PM-9:0	-	.50	•	ψ 4 ,730.00ΕΨ1	0.00 14181	'	Ψ4,730.00
AMAZ	ING RACE	Ξ 21	•		•	•						
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		09/30/12	S		\$4,750.00	0.00			04 000 001140	0.00.1114	_	04 000 00
E 53 8	09/16/1	2 09/16/12	Sun 9-10p The Good Wife	СМ	9-10p	S	:30	1	\$1,200.00LV2	0.00 NM	1	\$1,200.00
THE C	SOOD WIF	E	The Good Wile									
<u>s</u>	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0	9/10/12	09/16/12	S	1	V 1,200.00	0.00			-			
E 54 8	09/09/1	2 09/09/12	Sun 10-11p	CM	10-11p	S	:30	1	\$4,000.00LV1	0.00 NM	1	\$4,000.00
THE N	MENTALIS	т	The Mentalist									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0		09/09/12	s	1	\$4,000.00	0.00						
E 55 8	09/04/1	2 09/14/12	8 News Now 11p		11-1135p	MTWTF	:30	5	\$500.00LV2	0.00 NM	10	\$5,000.00
O NEW	VS NOW A	AT 44 DM	8 News Now 11p	M-F								
	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 0		09/10/12	MTWTF	5		0.00						
Week: 0	9/11/12	09/17/12	-TWTF	5		0.00						
E 56 8	09/08/1	2 09/30/12	8 News Now 11p		11-1135P	SS	:30	2	\$750.00LV1	0.00 NM	8	\$6,000.00
O NEW	NC NOW	AT 11PM-WH	8 News Now Sa/	Su 11p								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		09/09/12	SS	2		0.00						
Week: 0	9/10/12	09/16/12	SS	2		0.00						
Week: 0		09/23/12	SS SS	2 2		0.00						
Week: 09		09/30/12 2 09/14/12		CM	\$750.00 1135p-1237	0.00 a MTWTF	:30	5	\$225.00LV2	0.00 NM	10	\$2,250.00
ESI 0	U3/U4/ I	2 03114112	Letterman	Civi	(11:35 PM-1		.50	J	Ψ220.00 L V Z	0.00 14101	I	Ψ <u>Ε</u> 1200.00
LATE SHOW w. LETTERMAN												
	tart Date	End Date	Weekdays	Spots/Week		Rating						
Week: 0		09/10/12 09/17/12	MTWTF -TWTF	5 5		0.00 0.00						
Week: 0		2 09/28/12		CM	1237a-137a		:30	2	\$300.00LV1	0.00 NM	8	\$2,400.00
	30,04/1		Craig Ferguson	- 1111	(12:37 XM-1			-	7-20.00271	2.22 (1111)	ľ	12, 100.00

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KLAS

Order / Rev: 36903

Advertiser:

Obama, Barack D-President

Alt Order #: 08836469

OBAMA/P/D **Product Desc:**

1536

09/04/12 - 10/01/12 Estimate: Flight Dates:

Ln Ch Start E	nd Inventory Co	de Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	Date Weekdays	Spots/Week	Rate	Rating						
	10/12 MTWTF	2	\$300.00	0.00						
	17/12 MTWTF	2	\$300.00	0.00						
	24/12 MTWTF 01/12 -TWTF	2 2	\$300.00 \$300.00	0.00 0.00						
E 59 8 09/04/12 09			137-237a	MTWTF	:30	2	\$20.00LV4	0.00 NM	8	\$160.00
	Elec Play/ET		(1:37 XM-2:3			_	*		_	•
NATE BERKUS	·									
	Date Weekdays	Spots/Week	Rate	Rating						
	10/12 MTWTF	2	\$20.00	0.00						
	17/12 MTWTF 24/12 MTWTF	2 2	\$20.00 \$20.00	0.00 0.00						
)1/12 -TWTF	2		0.00						
E 60 8 09/08/12 09		5a The U@M	1135p-1235	aS-	:30	1	\$55.00LV3	0.00 NM	3	\$165.00
	Private Practic		·							
Start Date End	Date Weekdays	Spots/Week	<u>Rate</u>	Rating						
)9/12S-	1	\$55.00	0.00						
***************************************	16/12	0	\$0.00	0.00						
	23/12S- 30/12S-	1	\$55.00 \$55.00	0.00 0.00						
E 61 8 09/22/12 09/		DaVinci IRM	12.35a-1.35		:30	1	\$50.00LV3	0.00 NM	1	\$50.00
L01 0 09/22/12 03/	Da Vinci Inque		(12:35 XM-1		.00	•	400.00240	0.00 11111	•	400.00
BROTHERS & SISTE			(,						
	Date Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 09/2	23/12S-	1	\$50.00	0.00						
E 62 8 09/15/12 09		Cold SquadM	135-235am	S-	:30	1	\$20.00LV4	0.00 NM	2	\$40.00
	Cold Squad		(1:35 XM-2:3							
	Date Weekdays	Spots/Week	<u>Rate</u>	Rating						
	16/12S- 23/12	1	\$20.00 \$0.00	0.00 0.00						
	30/12S-	1	\$20.00	0.00						
E 63 8 09/09/12 09		NLV CM	1135p-1205		:30	1	\$40.00LV3	0.00 NM	4	\$160.00
	Game Time/U									
GAME TIME WITH U	NLV									
	Date Weekdays	Spots/Week	Rate	Rating						
	09/12S	1	\$40.00	0.00						
	16/12S 23/12S	1	\$40.00 \$40.00	0.00 0.00						
	30/12S	i	\$40.00	0.00						
E 64 8 09/09/12 09	/23/12 Su 1205-105a	House CM	1205-105a	S	:30	1	\$20.00LV3	0.00 NM	2	\$40.00
	House / Sports	s Spec	(12:05 XM-1	:05 XM)						
Start Date End	Date Weekdays	Spots/Week	<u>Rate</u>	Rating						
	09/12S	1	\$20.00	0.00						
	16/12 23/12S	0	\$0.00 \$20.00	0.00 0.00						
	23/12S /30/12 Sun 105-205a	Bros/Sist@M	105-205a	s	:30	1	\$20.00LV3	0.00 NM	1	\$20.00
E 65 8 09/30/12 09	CBS Sports S		(1:05 XM-2:0	_	.50		\$20.00LV3	U.UU INIVI		\$20.00
BROTHERS & SISTE		pootaou.u.	(,						
Start Date End	I Date Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/24/12 09/3	30/12 -S	1	\$20.00	0.00						
E 66 8 09/15/12 09	/29/12 NCAA Footbal			ge FooS-	:30	1	\$750.00LV1	0.00 NM	3	\$2,250.00
ORC COLLEGE ECO	NCAA College	Football	(12:30 PM-4	1:00 PM)						
CBS COLLEGE FOO Start Date End	I Date <u>Weekdays</u>	Spots/Week	Rate	Rating						
	16/12S-	<u> </u>	\$750.00	0.00						
	23/12S-	i	\$750.00	0.00						
	30/12S-	1		0.00						
E 67 8 09/09/12 09	•			III RegS	:30	1	\$1,000.00LV1	0.00 NM	0	\$0.00
ODO NEL EGGEST	NFL Football I	Reg. Season	(10:00 AM-1	:15 PM)						
CBS NFL FOOTBALL		Cnata/Mast	Deta	Patina						
	I Date Weekdays 09/12S	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
1166K. U3/U3/12 U3/(JU, 12 J	•	\$1,000.00	5.00				•		

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 Order / Rev:
 36903
 Advertiser:
 Obama, Barack D-President

 Alt Order #:
 08836469
 Product Desc:
 OBAMA/P/D
 KLAS

 Flight Dates:
 09/04/12 - 10/01/12
 Estimate:
 1536

Ln Ch	Start	End	Inventory Code	e Breal	k Start/End	Time Davs	Len Spo	ots l	Rate Pri	Rta Type	Spots	Amount
E 67 8	09/09/1		NFL Reg Seaso	n Game£M	NFL Footba	II Reg	s :30	1 \$1,0	000.00LV1	0.00 NM	0	\$0.00
			NFL Football Re	eg. Season	(10:00 AM-1	:15 PM)						
	NFL FOOT			SpoteMMoo	k Rate	Rating						
_	<u>Start Date</u> 09/03/12	End Date 09/09/12	5		1 \$1,000.00	0.00						
	Ch Date Ra	nge [<u>Description</u>	<u>Sta</u>	rt/End Time		Weekdays			Rtg Type		
1		2-09/09/12	NFL Reg Season (Games NF	L Football Reg	10:00 AM-1:	15Su	ı :30((\$1,000.00)	0.00 NM		
	Credited 09/10/12	09/16/12	S		1 \$1,000.00	0.00						
	Ch Date Ra		<u>Description</u>		art/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
2	8 09/10/12	2-09/16/12 [NFL Reg Season (Games NF	L Football Reg	10:00 AM-1:	<i>15</i> Su	:30	(\$ 1,000.00)	0.00 NM		
	Credited		_		4 64 000 00	0.00						
	09/17/12 <u>Ch</u> <u>Date Ra</u>	09/23/12		Sta	1 \$1,000.00 ort/End Time	0.00	Weekdays	Lenath	Rate	Rtq Type		
3			VFL Reg Season (Games NF	L Football Reg	10:00 AM-1:						
(Credited											
	09/24/12	09/30/12	S		1 \$1,000.00	0.00	NA/a alestana	1	Dete	D4= T		
Spot 4	Ch Date Ra		<u>Description</u> NFL Reg Season (<u>Sta</u> Sames NF		10:00 AM-1:	<u>Weekdays</u> 15Su			Rtg Type		
· ·	Credited			<i>50,,,,</i> 00 11.				,	, , , , , , , , , , , , , , , , , , , ,	0.00		
E 68 8	09/09/1	2 09/30/12	NFL Reg Seaso	n Game£M	NFL Footba	II Reg	s :30	1 \$1,	000.00LV1	0.00 NM	0	\$0.00
CBS	NFL FOOT		NFL Football Re									
			<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating						
	09/03/12	09/09/12				0.00	10/a aledava	Longth	Data	Dia Tuna		
Spot 1	Ch Date Ra 8 09/03/13		<u>Description</u> NFL Reg Season (<u>Sta</u> Games NF		1:15 PM-4:3	<u>Weekdays</u> 0 PSu			Rtg Type 0.00 NM		
	Credited					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
Week:	09/10/12	09/16/12			1 \$1,000.00	0.00						
	Ch Date Ra				art/End Time	4.45 514 4.6	Weekdays			Rtg Type		
2	8 09/10/12 Credited	2-09/16/12	NFL Reg Season (<i>Games</i> NF	L Football Reg	11:15 PM-4:30	<i>0 P</i> 51	. 30 ₁	(\$1,000.00)	0.00 1919		
	09/17/12	09/23/12	S		1 \$1,000.00	0.00	1871		D-1-	Di T		
	Ch Date Ra		<u>Description</u> NFL Reg Season (art/End Time	11·15 PM_A·3	<u>Weekdays</u> 0 PSI			Rtg Type		
	Credited	-03/23/12/	W L Neg Jeason	Jamos III	L i ootball i tog	11.101 111-4.0	<i>5</i> , 5,		(41,000.00)	0.00 7477		
	09/24/12	09/30/12	S		1 \$1,000.00	0.00						
	Ch Date Ra		<u>Description</u>		art/End Time	4.45 DI 4.40	Weekdays			Rtg Type		
	8 09/24/11 Credited	2-09/30/12	NFL Reg Season (Games NF	L Football Reg	1:75 PM-4:30	<i>u P</i> St	ı :30	(\$1,000.00)	U.UU IVINI		
N69 8		2 00/29/42	8 News Now 11	p M-F CM	11-1135p	MTWT	F :30	5 ¢1	550 001 \/4	0.00 NM	10	\$15,500.00
1100 0	03/10/1	_ 03/20/12	8 News Now 11		11-1100p	1711 1411		υ ψι,		J.55 14191	ľ	¥10,000.00
8 NE	WS NOW A	T 11PM		•								
-	Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Wee		Rating						
	09/18/12 09/25/12	09/24/12 10/01/12	-TWTF		5 \$1,550.00 5 \$1,550.00	0.00 0.00						
N70 8			Letterman	СМ	1135p-1237	a MTWT	F :30	5 \$	750.00LV1	0.00 NM	10	\$7,500.00
Letterman (11:35 PM-12:37 XM) LATE SHOW w. LETTERMAN												
	Start Date	End Date	Weekdays	Spots/Wee	k Rate	Rating						
	09/18/12	09/24/12	MTWTF		5 \$750.00	0.00						
Week:	09/25/12	10/01/12	-TWTF		5 \$750.00	0.00			·····		<u> </u>	2004 005 00